

TRAVEL ➡ SNAP CARDS

FACES, EXPRESSION, ACTION



Memorize this important acronym: F.E.A.. This stands for faces, expression, action. Travel photography that displays F.E.A. are the most sought after by photo buyers. Consistently capturing the back of heads won't cut it. Remember F.E.A.: Faces, Expression, Action!

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

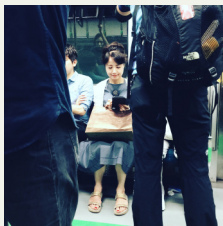
GET CLOSER

A simple, yet highly effective, F.E.A. photograph (A). We can clearly see the **faces** of the guards. The photograph wasn't too wide. We can very clearly see the **expression** of the right guard. We have **action**. They are guarding the temple.



The same scene with no F.E.A. (B), this shot only has action. Not every travel shot will have F.E.A.. But, that should be your goal. Compare the two shots, and you can clearly see how F.E.A. has made one photograph memorable and salable, while the other one is quite lackluster.

FACELESS COMMUNICATION



Expression doesn't always come from the face. It can also be displayed in body language.

CREATE THE EXPRESSION



Capturing F.E.A. often means some interaction with the subject(s). Don't be afraid to walk into shops and other places of cultural interest. Express your interest in them and their activity. Then, ask if you can take a picture.



TIME IS OF THE ESSENCE

F.E.A. requires the skills of anticipation and timing. You should practice capturing peak action in your photographs.

DAILY LIFE & STREET - FACES, EXPRESSION, ACTION